



Westmoreland County Chamber of Commerce | 241 Tollgate Hill Road | Greensburg, PA 15601  
Phone: 724-834-2900 | leadership@westmorelandchamber.com | westmorelandchamber.com

## Stand Out as a Leader



### MISSION

To foster the development of future Westmoreland County leaders, Leadership Westmoreland empowers professionals to learn, grow and lead through a learning experience designed to enhance community awareness, networking and leadership skills.

### PURPOSE

Leadership Westmoreland is a 9-month tuition-based program that runs from September-May. In monthly full-day sessions that include site visits and dialogue with key decision makers, participants learn how the county operates, acquire insight into decision making and gain access to vital resources.

Participants immerse themselves in community projects, working in teams to study challenging issues and develop real-world solutions. Through these relevant projects, and through the development of working relationships with team members and others, participants enhance their leadership insights and learn how to affect real change.

### CANDIDATE PROFILE

Application to Leadership Westmoreland is open to persons living or working in Westmoreland County. The ideal class will be 20 individuals. Leadership Westmoreland seeks representation from a cross-section of the community. Applicants may be recommended by a graduate of Leadership Westmoreland or by another community leader, or may self-nominate. Applicants must have the full support (financial and time commitment) of the organization or business they represent. Applications are reviewed, and applicants are selected, by the Westmoreland County Chamber of Commerce Leadership Westmoreland Committee. The Committee evaluates each applicant based upon the merits of their written application.



## LEADERSHIP WESTMORELAND ● APPLY TODAY!

### CURRICULUM

Session 1: Building a Business Acumen

Session 2: Cultivating a Learning Culture

Session 3: Understanding Community Caregiving

Session 4: Living an Accountable Life

Session 5: Being an Informed Citizen

Session 6: Navigating an Information-Rich Culture

Session 7: Embracing a Work/Life Balance

### SESSION DATES:

Retreat: September 19-20, 2024

Sessions: Held monthly on 3rd Thursday, 8:00AM-3:00PM

Graduation: May 15, 2025

### SELECTION CRITERIA

The Westmoreland County Chamber of Commerce Leadership Westmoreland Committee takes into consideration the following:

#### PARTICIPANT COMMITMENT

This is a 9-month program, running from September to May. Sessions are held one full day per month, on the third Thursday of the month, from 8:00 AM until 3:00 PM. Attendance for the entire day is expected. Please see the attendance policy found on the application.

**A mandatory 2-day retreat will be held September 19-20, 2024.** Attendance for the entire retreat is expected. To graduate from Leadership Westmoreland, a participant is expected to attend all sessions and participate in a team community project. Excused absences will be considered on a case by case basis. Please see the attendance policy found on the application.

If an applicant is accepted into the program and drops out of the program, he or she may re-apply but there is no guarantee of acceptance into the program in subsequent years.

## LEADERSHIP

A demonstrated capacity for leadership within applicant's own organization through significant achievements relative to age and experience. Evidence of the capabilities to participate in effective work teams and promote collaboration. Ability to set goals resulting in achievement (professional and community).

## EXPERIENCE, EDUCATION, AND SKILLS

The Committee considers the applicant's overall level of accomplishment and desire to extend their impact on the community. Also considered are the diverse skills and experience the candidate would contribute to the class and a demonstrated commitment to ongoing education or self-improvement.

## TUITION & FINANCIAL ASSISTANCE

The participant investment in Leadership Westmoreland is \$1500 for Westmoreland County Chamber of Commerce members and individuals associated with other Chambers of Commerce in Westmoreland County. The investment for individuals not meeting this criteria is \$2000. This investment includes the retreat, monthly session materials and lunch, access to Westmoreland County Leaders from a number of disciplines, on-site, behind the scenes access to select County companies and key leaders and a graduation lunch. Applicants will be invoiced for tuition upon their acceptance into the program. Tuition may be paid by the individual, employer or other agency. Please do not send a check with your application.

A limited amount of need-based financial assistance is available for not for profit organizations. A financial assistance request must be noted on the application (See Tuition Assistance Request). The request must be accompanied by an essay of up to 500 words describing your need for assistance and how you feel participation in Leadership Westmoreland will help you develop personally and professionally. All requests for financial assistance must be received by the application deadline. Tuition is non-refundable.

## APPLICATION SUBMISSION

**APPLICATIONS ARE DUE MAY 26, 2024.** Acceptance notification will occur on or before June 14, 2024. A \$500 non-refundable deposit is due by July 16, 2024. Payment in full is due by August 6, 2024. While the deposit is not refundable, the balance is refundable until August 15, 2024. There will be no refunds after August 15, 2024.

Return the application form, along with the financial assistance essay if desired, to:  
Grace Markum, Leadership Westmoreland Facilitator, at [leadership@westmorelandchamber.com](mailto:leadership@westmorelandchamber.com)  
or mail to Westmoreland County Chamber | 241 Tollgate Hill Rd., Greensburg, PA 15601.

For further information, please contact: Grace Markum, Leadership Westmoreland Facilitator  
Phone: 814.659.7144 | Email: [leadership@westmorelandchamber.com](mailto:leadership@westmorelandchamber.com)

*Leadership Westmoreland is an equal opportunity program. M/F/V/D.*

*"The Leadership Westmoreland Program provided an excellent opportunity to connect with leaders in Westmoreland County. Onsite visits at local businesses became a gateway to forge new relationships, business opportunities, as well as cultural and self-growth. There was a key message from every speaker that I took home each session to better myself and my career. Thank you for the opportunity."*

Jennifer L. Mellon, LW '20