




2024 Westmoreland County Chamber Tiered Dues Investment Options



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-  westmorelandchamber.com



“We are pleased to introduce more value than you’ve ever seen from the Chamber.”

Dan DeBone
Chamber President & CEO



THE CHAMBER OF COMMERCE WORKS HARD FOR YOU AND YOUR BUSINESS.

The Westmoreland County Chamber of Commerce works on behalf of its member companies to advocate for a healthier, more competitive business climate. As the largest business association in Westmoreland County – and as one of the largest Chambers in all of SWPA – our voice resonates when speaking about the interests of small and large companies across a myriad of industries.

Policy makers and elected officials from Westmoreland County, Harrisburg, and Washington D.C. look to the Westmoreland County Chamber for an unvarnished, non-partisan assessment of what is important to our business community.

SUPPORT OUR ABILITY TO STRENGTHEN OUR REGIONAL ECONOMY

CHAMPION **\$6,600**

ANNUAL INVESTMENT

Your Champion membership offers exclusive positioning while supporting our work to strengthen the regional economy.

POSITIONING IN OUR REGION

- ✓ Total of 10 business location listings
- ✓ Permanent rotating logo on home page at westmorelandchamber.com
- ✓ Invitation to Chamber Day in Harrisburg with our Board and Government Affairs Team
- ✓ Gift a membership to your favorite not-for-profit
- ✓ Invitation to closed round table discussion or networking events
- ✓ Digital Advertising Credit (\$3,400)
- ✓ Networking Event Credit (\$875)
- ✓ Holiday Bash & Business Expo Sponsor— Includes Table & 2 Tickets
- ✓ Early Registration to Signature Events (Golf Classic, Holiday Bash and more)
- ✓ Job Postings on Chamber website

PLUS ALL OF THE SERVICES AND BENEFITS OF SUPPORTER LEVEL ON PAGE 6



Independence Health System - Westmoreland Area has long shared a commitment with the Chamber to the betterment of Westmoreland County. As its largest employer and locally based and locally controlled provider of healthcare, our 4,300 doctors, nurses and staff are committed to this most important partnership.”

Ken DeFurio

CEO, Independence Health System



SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS IN GOVERNMENT

ADVOCATE \$3,300

ANNUAL INVESTMENT



The Westmoreland Chamber is a great asset for Westmoreland County, and being a member has been very rewarding. I've met many new friends and fellow community members and leaders. The members support one another, and the Chamber is always actively promoting our business community. I encourage everyone to get involved.

Christine Mohler-King

Vice President, Sendell Motors
General Partner, Mobile Concepts

Your Advocate membership gives you and your team access to some of the most valuable programs and events in the region.

VISIBILITY IN OUR REGION

- ✓ Total of 6 business location listings
- ✓ Digital Advertising Credit (\$2,300)
- ✓ Networking Event Credit (\$675)
- ✓ Holiday Bash & Business Expo Sponsor— Includes Table & 2 Tickets
- ✓ Early Registration to Signature Events (Golf Classic, Holiday Bash and more)
- ✓ Job Postings on Chamber website

PLUS ALL OF THE SERVICES AND BENEFITS OF SUPPORTER LEVEL ON PAGE 6



**This membership is not intended for companies of 100 employees or more.*

SUPPORT OUR ABILITY TO TAKE POLITICAL ACTION ON BEHALF OF YOUR BUSINESS

PARTNER **\$1,850**
ANNUAL INVESTMENT

Your Partner membership puts your business among an elite group of investors helping the Chamber to further advance our mission.

BUILDING OUR COMMUNITY

- ✓ Total of 4 business location listings
- ✓ Digital Advertising Credit (\$1,200)
- ✓ Networking Event Credit (\$375)
- ✓ Early Registration to Signature Events (Golf Classic, Holiday Bash and more)
- ✓ Job Postings on Chamber website

PLUS ALL OF THE SERVICES AND BENEFITS OF SUPPORTER LEVEL ON PAGE 6



“As an aging services network, Redstone shares the chamber’s commitment of service to those who live and work in Westmoreland County. We deeply appreciate the chamber’s provision of opportunities for networking, access to resources, and advocacy efforts, all of which play a crucial role in supporting our mission as a non-profit organization.”

Vicki Loucks, RN, MSN, MBA

Vice President & Chief Operations Officer

Redstone Presbyterian Seniorcare



Connect, Engage & Grow!

**This membership is not intended for companies of 75 employees or more.*

PROMOTING YOUR BUSINESS GROWTH AND OUR REGION AS A DESTINATION

INVESTOR \$700

VALUED AT MORE THAN \$1,550 ANNUALLY

Investor members receive even more exposure built into your annual membership.

MARKETING VISIBILITY

- ✓ Total of 2 business location listings
- ✓ Digital Advertising Credit (\$400)
- ✓ Job Postings on Chamber website
- ✓ Customizable business listing on the Chamber website



PLUS ALL OF THE SERVICES AND BENEFITS OF SUPPORTER LEVEL ON PAGE 6



**This membership is not intended for companies of 50 employees or more.*

PROVIDING NEW OPPORTUNITIES THROUGH CONNECTIONS AND RELATIONSHIPS

SUPPORTER \$330

VALUED AT MORE THAN \$900 ANNUALLY

■ **We Advocate for You**—The Westmoreland County Chamber of Commerce works on behalf of its member companies to advocate for a healthier, more competitive business climate. As the largest business association in Westmoreland County—and as one of the largest chambers in all of SWPA—our voice resonates when speaking about the interests of small and large companies across a myriad of industries.

■ **Referrals**—Our office receives thousands of phone calls, mail requests and website “hits” each year from local companies looking for vendors and from residents looking to connect with service providers. Only members of our organization are given as referrals to these potential customers.

■ **Networking, Networking, Networking**—Let’s face it, sometimes it all comes down to who you know. With an ever increasing number of local and global competitors, building strong business relationships is more important than ever before. The Westmoreland County Chamber works to provide a wide range of both structured and relaxed networking opportunities to help foster business relationships.

■ **Help Business Develop and Grow**—Chamber members have access to several resource tools aimed at counseling and educating small and mid-sized businesses. Through the Chamber’s relationship with area schools, SCORE, and the Small Business Administration, we are able to help businesses develop and grow. In addition, we offer a variety of member workshops on subjects like finance, marketing, technology, customer service and more.

■ **Ribbon Cuttings**—The Chamber is always delighted to help introduce a new business and spread the good news throughout Westmoreland County. Chamber members celebrating a grand opening, ground breaking, major facility remodel, or milestone anniversary are invited to let the Chamber help spread the word with one of our trademark Ribbon Cutting Ceremonies.

■ **Signature Events**—Successful business people know how to command a room and how to make their product or service known to others. By hosting over 125 events and programs each year, we give our members plenty of chances to meet prospective customers, entertain clients, reward employees, train staff, learn the latest techniques to make you more successful, and provide a platform to get your company the exposure you need to grow. From golf outings to elected officials forums and everything in between, we have a signature event just for you.

■ **Chamber Website**—Our website keeps members up-to-date with what’s happening in the Chamber and the community, and is a reliable resource for locating member information. The website includes contact information for each member and a direct link to the business’s website. The site also contains a calendar of events, news page, job board, community information, helpful links and more.

■ **Chamber Newsletter**—Published monthly and sent to approximately 2,500 email addresses, the Chamber’s newsletter highlights what is happening in and around our business community. Highlights include a calendar of upcoming events, photos and event reviews, and a Member Moves & Milestones section. Members are able to include a flyer highlighting their business or a special sale, event, or promotion.

■ **Member Emails**—Members are able to include information in the periodic member email blasts sent out to approximately 2,500 email addresses. Company information is included in the email as well as links to flyers, brochures, web address, etc.



Connect, Engage & Grow!

**This membership is not intended for companies of 25 employees or more.*

WHY JOIN THE CHAMBER?

The Westmoreland County Chamber of Commerce brings you innovative member benefits and programs that can make the most of your marketing dollar and provide measurable returns. We're here to help you engage, influence and make an impact using dynamic programs, services and initiatives designed with business success in mind.

Engage. Influence. Impact.



LEARNING

Get a competitive edge with exclusive education sessions, training opportunities and business resources.



NETWORKING

Build and strengthen your business network with roughly 900 members and over 100 events each year.



ADVERTISING

Target your message to thousands of local companies through our e-blast, newsletter and website.



VOICE

We work to inform, educate and advocate on your behalf. Gain a say in what happens through the Chamber's advocacy efforts.



DISCOUNTS

Increase your purchasing power through members only discounts & perks.



GROWTH

Economic development initiatives are working to bring more business and customers to you!



REFERRALS

We help drive business right to your front door. 20 million online searches and referrals in 2020!



CREDIBILITY

Raise your reputation through membership. Stats show consumers are more likely to do business with chamber members.



Westmoreland County

Chamber of Commerce

241 Tollgate Hill Road, Greensburg, PA 15601



We're in business for your business. JOIN TODAY!

Lindsay Neary

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