

## Member Engagement Checklist

Connect, Engage & Grow! Steps to making the most out of your chamber membership.

☐ Familiarize yourself with our <u>website</u> .					
Log in to InfoHub (our internal member portal) and update your account info and provide a logo, social media accounts, key words, etc. [See Instruction Sheet]					
☐ Make sure your business is listed under the correct category. If not, contact Patrice					
Attend your first event.					
We have multiple events throughout the month. Check out our current events on the site.					
☐ Connect with your Ambassador (Ambassadors are assigned at the end of the mont in which you joined, so expect a call at the beginning of next month)					
☐ Make sure you are receiving our weekly publications. (Sometimes they go to spam/junk) If you are not, please contact <a href="Patrice&lt;/a">, our Events and Operations Coordinator.</a>					
Like and follow our <u>Facebook</u> , <u>Instagram</u> , <u>LinkedIn</u> and <u>YouTube</u> pages.					
☐ Join our member exclusive <u>Facebook Connection Group</u> and introduce yourself!					
☐ Join a committee that interests you. The full committee list can be found <a href="here.">here.</a>					
☐ Make yourself aware of all that comes with your membership package.					
Decide what advertising method works best for you and your business.  We offer advertising in our newsletter, eBlast, LED sign at the office, and in the member directory. Learn more					

$\square$ Consider hosting an event. Contact <u>Daynelle</u> for more information.
$\Box$ To enhance your networking and advertising opportunities, consider <u>sponsoring</u> one of our many events.
Read our latest blog posts.
Learn more about our <u>Chamber Choice</u> cost savings that are exclusive to chamber members. Call 1-800-377-3539.

- Have a NO COST energy analysis done by World Kinect
- Business insurance benefits through Penn National Insurance
- Health Insurance and HR Services though My Benefits Advisor

## ☐ Learn more about our programs:

- FUEL Young Professionals Group
- Women of Westmoreland
- Leadership Westmoreland
- Youth Leadership Westmoreland



☐ COMING SOON-Check out our Chamber Leadership Academy Courses

## As always, feel free to reach out to your ambassador or one of our staff members!

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