STAND OUT AS A LEADER

Join the next Leadership Westmoreland Cohort

September 2025 - May 2026







MISSION

To foster the development of future Westmoreland County leaders, Leadership Westmoreland empowers professionals to learn, grow and lead through a learning experience designed to enhance community awareness, networking and leadership skills.

PURPOSE

Leadership Westmoreland is a 9-month tuition-based program that runs from September-May. In monthly full-day sessions that include site visits and dialogue with key decision makers, participants learn how the county operates, acquire insight into decision making and gain access to vital resources. Participants immerse themselves in community projects, working in teams to study challenging issues and develop real-world solutions. Through these relevant projects, and through the development of working relationships with team members and others, participants enhance their leadership insights and learn how to affect real change.

CANDIDATE PROFILE

Application to Leadership Westmoreland is open to persons living or working in Westmoreland County. The ideal class will be 20–25 individuals. Leadership Westmoreland seeks representation from a cross-section of the community. Applicants may be recommended by a graduate of Leadership Westmoreland or by another community leader or may self-nominate. Applicants must have the full support (financial and time commitment) of the organization or business they represent. Applications are reviewed, and applicants are selected, by the Westmoreland County Chamber of Commerce Leadership Westmoreland Committee. The Committee evaluates each applicant based upon the merits of their written application.

LEADERSHIP: A demonstrated capacity for leadership within applicant's own organization through significant achievements relative to age and experience. Evidence of the capabilities to participate in effective work teams and promote collaboration. Ability to set goals resulting in achievement (professional and community).

EXPERIENCE, EDUCATION, AND SKILLS: The Committee considers the applicant's overall level of accomplishment and desire to extend their impact on the community. Also considered are the diverse skills and experience the candidate would contribute to the class and a demonstrated commitment to ongoing education or self-improvement.

GENERAL CURRICULUM

- Personal Growth & Self-Awareness
- Emotional Intelligence
- Strength Based Leadership
- Positive Phycology
- Communication
- Change Management & Adaptability
- Teamwork & Problem Solving
- Civic Responsibility

SESSION DATES:

Retreat: September 18-19, 2025

Sessions: Held monthly on 3rd Thursday,

8:00AM-3:00PM

Graduation: May 21, 2026

Testimonial

"The Leadership Westmoreland program provided an excellent opportunity to connect with leaders in Westmoreland County. Onsite visits at local businesses became a gateway to forge new relationships, business opportunities, as well as cultural and self-growth. There was a key message from every speaker that I took home each session to better myself and my career."

Jennifer L. Mellon, LW '20

PARTICIPANT COMMITMENT

This is a 9-month program, running from September to May. Sessions are held one full day per month, on the third Thursday of the month, from 8:00 AM until 3:00 PM. Attendance for the entire day is expected. Please see the attendance policy found on the application. A mandatory 2-day retreat will be held September 18-19, 2025. Attendance for the entire retreat is expected. To graduate from Leadership Westmoreland, a participant is expected to attend all sessions and participate in a team community project. Excused absences will be considered on a case-by-case basis. Please see the attendance policy found on the application. If an applicant is accepted into the program and drops out of the program, he or she may reapply but there is no guarantee of acceptance into the program in subsequent years.

TUITION & FINANCIAL ASSISTANCE

The participant investment in Leadership Westmoreland is \$1,500 for Westmoreland County Chamber of Commerce members and individuals associated with other Chambers of Commerce in Westmoreland County. The investment for individuals not meeting this criteria is \$2,000. This investment includes the retreat, monthly session materials and lunch, access to Westmoreland County Leaders from a number of disciplines, on-site, behind the scenes access to select County companies and key leaders and a graduation lunch. The Westmoreland County Chamber of Commerce Education Foundation is a 501c(3) and your investment may be eligible for a charitable tax deduction.

Applicants will be invoiced for tuition upon their acceptance into the program. Tuition may be paid by the individual, employer or other agency. Please do not send a check with your application. A limited amount of need-based financial assistance is available for not-for-profit organizations. A financial assistance request must be noted on the application (See Tuition Assistance Request). The request must be accompanied by an essay of up to 500 words describing your need for assistance and how you feel participation in Leadership Westmoreland will help you develop personally and professionally. All requests for financial assistance must be received by the application deadline. Tuition is non-refundable.

APPLICATION SUBMISSION

Applications are due July 20, 2025. Acceptance notification will occur on or before August 1, 2025. A \$500 non-refundable deposit is due within 2 weeks of acceptance notification. Payment in full is due by August 20, 2025. While the deposit is not refundable, the balance is refundable until August 20, 2025. There will be no refunds after August 20, 2025.

SPONSORSHIPS AVAILABLE



Join Us in Developing Leaders
Invest in the Future of Westmoreland County

TORCHBEARER \$5,000

- Company logo listed on all Leadership Westmoreland collateral and session materials
- Company logo listed on Leadership web page from mid August-the end of May
- Invitation for four (4) at the opening reception mixer
- Reserved seating for four (4) at the graduation ceremony
- Company representative may make remarks at the opening retreat and/or graduation
- Distribution of company literature and/or promotional materials at opening retreat
- · Opportunity to address the group at a session

CHAMPION \$3,000

- Company logo listed on all Leadership Westmoreland collateral and session materials
- Company logo listed on web page from mid August to the end of May
- Invitation for two (2) at the opening reception mixer
- Reserved seating for two (2) at the graduation ceremony
- Company representative may make remarks at the opening retreat and/or graduation

GRADUATION SPONSOR \$2,000

- · Company name listed on web page from mid-August to the end of May
- Signage at graduation ceremony
- Reserved seating for two (2) at the graduation ceremony
- Company representative may make remarks at graduation

CURRICULUM SPONSOR \$1,000

- Company name listed on web page from mid August to the end of May
- Reserved seating for two (2) at the graduation ceremony
- · Company representative may make remarks at graduation