



2026-2027

LEADERSHIP WESTMORELAND

ELEVATE ~ CONNECT ~ LEAD

Develop leaders. Strengthen workforce. Drive community impact.

PROGRAM SPONSORSHIP

PROGRAM PARTNER SPONSOR | \$3,500–\$5,000

- Recognition as a Program Partner in materials and communications
- Opportunity to attend and engage in select sessions
- Logo placement on program materials
- Verbal recognition at program kickoff and closing

SESSION SPONSOR | \$1,000–\$2,000

- Recognition tied to a specific session
- Opportunity to introduce a speaker or provide brief remarks
- Logo placement in session materials
- Attendance at sponsored session

EXPERIENTIAL SPONSORSHIP

LEADERSHIP PANEL SPONSOR | \$1,500–\$2,500

- Opportunity to participate as a panelist or introduce panel
- Recognition in panel materials and communications
- Direct engagement with participants
- Logo placement and verbal recognition

JOB SHADOW HOST SPONSOR | \$1,000–\$2,000

- Opportunity to showcase your organization and leadership team
- Direct interaction with participants in a real-world setting
- Recognition as a host organization

MENTORSHIP SPONSOR | \$1,500–\$3,000

- Opportunity for staff to serve as mentors
- Recognition in mentorship communications
- Engagement in leadership development
- Visibility as a leadership supporter

Questions?

Contact Maria A. LaVelle | Principal, LaVelle Consulting | Leadership Westmoreland Facilitator
412-779-4104



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COMMUNITY IMPACT CAPSTONE SPONSORSHIPS

PRESENTING SPONSOR | \$7,500-\$10,000

- Recognition across all capstone activities
- Opportunity to introduce capstone event
- Invitation to final presentations
- Logo placement in capstone materials
- Verbal recognition at key events

CAPSTONE SPONSOR | \$3,500-\$5,000

- Recognition tied to a project team
- Invitation to presentations
- Logo placement in materials
- Opportunity to engage during project phase

COMMUNITY PARTNER | \$1,500-\$2,500

- Recognition in capstone communications
- Invitation to presentations
- Visibility as community partner

SUPPORTING SPONSOR | \$750-\$1,000

- Name recognition in program materials
- Invitation to select events
- Visibility as program supporter

In partnership with the Community Foundation of Westmoreland County, portions of the Capstone Sponsorships will be directed to support local nonprofits aligned with each project's impact goals



Questions?

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